

APAM 2018 PROGRAM ANNOUNCED AND DELEGATE REGISTRATIONS ARE OPEN!

From 19 - 23 February 2018 leading national and international performing arts industry will descend on Brisbane for the Australian Performing Arts Market (APAM), Australia's largest internationally focused trade-market for contemporary performing arts.

Brisbane Powerhouse Artistic Director Kris Stewart said Brisbane Powerhouse was once again proud to be hosting APAM Australia's leading biennial industry event for contemporary performing arts, showcasing the very best performances from Australian and New Zealand.

Mr Stewart said, "APAM 2018 will feature 46 outstanding Australian and New Zealand companies delivering 31 showcases, including full-length productions and excerpts, as well as 15 work in development pitches."

Mr Stewart said there were a number of good news stories from APAM 2016 and he was confident many of those presenting in 2018 would achieve similar success.

"Brisbane based company Circa showcased an excerpt of their work *Carnival of the Animals* as part of the APAM 2016 official program. Since then Circa have locked in presenting opportunities both internationally and nationally; including a national tour with another work *Landscape with Monsters* and tours to Mexico and Korea. These tours are as a direct result from their APAM experience," said Mr Stewart.

Established in 1994 by the Australia Council for the Arts, APAM is the only event on the national arts calendar that provides presenters from metropolitan, regional and remote Australia with the opportunity to see and hear about the latest works by Australian artists and companies across genres.

Australia Council for the Arts CEO Tony Grybowski said, "Over five days and across five venues APAM brings together over 1,200 influential Directors, Executives, Creatives, Associate Producers, CEOs, General and Program Managers, Artists and Agents from around Australia and the globe. It is a unique opportunity to discuss the latest ideas and innovations across performing arts in Australia, while discovering new Australian talent. The Australia Council is proud to have led this initiative for over 20 years, fostering national and international touring opportunities and creating a platform for extraordinary collaborations by Australian artists.

The Premier and Minister for the Arts Anastacia Palaszczuk said Brisbane will be the place to be to do business within the performing arts industry, when APAM 2018 takes centre stage next year.

"APAM 2018 provides the opportunity to showcase our amazing local talent and facilitates valuable industry connections, which can open the door to national and international partnerships, tours and new productions.

"We have a dynamic performing arts scene in Queensland and I am delighted six artists and companies from Queensland have been invited to pitch at APAM 2018 including Bleached Arts, Casus Circus, Dancenorth Australia, Leah Shelton, Queensland Theatre and Thomas E Kelly.

"The Queensland Government, through Arts Queensland and Tourism and Events Queensland, is a long-time supporter of APAM."

"APAM promotes our artists and arts companies and further reinforces Queensland's reputation as a premier arts and cultural destination," the Premier said.

Queensland Tourism and Major Events Minister Kate Jones said APAM was a great contemporary arts experience which showcased Brisbane's cultural scene.

"We look forward to welcoming hundreds of performing artists and organisations from across Australia and New Zealand to this event and to experience the unique tourism opportunities on offer in Brisbane" Ms Jones said.

Established in 1994 by the Australia Council for the Arts, APAM is the only event on the national arts calendar that provides presenters from metropolitan, regional and remote Australia with the opportunity to see and hear about the latest works by Australian artists and companies across genres.

In 2018 there are new additions to the program including Performing Asia which will provide a platform for market-ready artists and producers to explore relationships and practices developed within the Asia Pacific Region; the First Timer's Program will assist first time attendees in navigating APAM to ensure a deeper engagement and experience; and with the support of the Sidney Myer Fund bursaries for independent artists, producers or individuals are available to attend APAM 2018, covering the full cost of a delegate pass.

APAM 2018 will be presented by leading performing arts venue Brisbane Powerhouse with additional events held across local partner venues including the Queensland Performing Arts Centre and Sofitel Brisbane Central. APAM 2018 is presented by the Australia Council for the Arts in partnership with Brisbane Powerhouse. Brisbane City Council is the Principal Supporter of APAM. The Queensland Government, through Arts Queensland and Tourism and Events Queensland, also proudly supports the event.

Register now at: www.performingartsmarket.com.au

Tickets and program live: 25 October 2017.

Limited number of early bird passes available.

For further media information and images please contact:
Cinnamon Watson Publicity ~ 0432 219 643 ~ cinn@cinnamonwatsonpublicity.com.au